

Erol User

Founder and Chairman, User Corporation · Istanbul

Languages: Turkish, English, German

Erol User is an economist, investor and speaker. He founded User Corporation in Istanbul in 1984, advising Turkish groups, international investors and public bodies on mergers, acquisitions, financings and privatisations. He was the first Turkish national invited to Buckingham Palace and the British Parliament, and the first Turkish non-governmental speaker invited to the European Union.

CAREER

- Before 1984: World Bank and the Turkish Government
- 1984: founds User Danışmanlık, today User Corporation
- 1996: founding member, Citibank Credit Cards Turkey
- Today: Chairman, User Corporation

EDUCATION

- MBA, Harvard Business School, 1986
- MSc Renewable Energy, TU Wien, 2010
- Finance and Management, Istanbul University
- Executive education: Oxford Saïd (Blockchain Strategy), LSE (Cryptocurrency and Disruption), 2018

SPEAKING TOPICS

- Energy and geopolitics
- Economy and investment
- Greece, Türkiye and dialogue
- Ethical economy
- Blockchain and the metaverse

BOOKS

- Ethical Economy: A New Marketing Idea (2009; Turkish and Greek editions)
- Blok Zinciri (with Ali Sina User) · Kripto Para · Nesnelerin İnterneti · Metaverse
- Sürdürülebilir Ekonomi · Eğer Dolar Düşerse · Bu Benim Dünyam
- Meeting 2020 Energy Goals in Turkey

SELECTED RECOGNITION

- TOYP World Peace Award, 1988
- UN Joint Award with HELMEPA
- Gold Medal of the Mayor of Athens, 1989
- UNESCO appreciation, 1991

Contact · erol@user.com.tr

Nurol Tower, Şişli, Istanbul · eroluser.com